



The Triangle Region – The synergies between the 7 municipalities provide better opportunities for the citizens

KAREN MARGRETHE KYHL WINTHNER TRIANGLE REGION

The Triangle Region is a formalised close cooperation between 7 municipalities: Billund, Fredericia, Haderslev, Kolding, Middelfart, Vejen and Vejle. The Triangle Region Denmark has, however, a historical past and is the oldest business region in Denmark. The name 'Triangle Region' was first used in the early 1960s, and the cooperation was formalized in 1993.

The main idea behind establishing the official collaboration was to diminish the bureaucratic borders between the municipalities. By creating common strategies and plans the Triangle Region created the concept of one large and open green city. There have already been many achievements in the fields of work-related cooperation, harmonized plans and strategies, entrepreneurial education and cultural life.

When living in the Triangle Region you can reach 600.000 potential jobs within an hours drive.

What does this close cooperation mean in daily life?

The cooperation focuses on three main pillars: production, entrepreneurship and culture.

"Our vision for the initiative is to strengthen our position as the region in West-Denmark with the highest growth rate and our position as Denmark's center for production." – says Karen Margrethe Kyhl



Winther, the International Community Coordinator of the Triangle Region.

"The Triangle Region never stops. We have always believed that growth and development are best made by people who take responsibility for their environment and for each other. We prioritize innovation and ideas in business, culture and politics. We are constantly developing our businesses, infrastructure and cultural life with the ambition of not only following trends but to proactively create our future." - says Karen when explaining the organization's approach to developments in the region.

International Community Triangle Region for the growing expat community

The 7 municipalities have the common goal of attracting and retaining citizens.





In order to support this goal all municipalities upon request from Work Live Stay decided to hire or appoint a newcomer guide in order to provide help for those who are new to the region and who naturally face challenges during relocation.

In line with the economic upswing the need for talented employees from abroad has increased as well. As a result, more and more international families have moved here and this has had a great impact on the social and cultural life of the Triangle Region, too.

In 2012, the International Community of the Triangle Region was established. It was three years ago that Karen Margrethe Kyhl Winther started her position as the International Community Co-ordinator within this organization. At the same time the newcomer guides extended their activities to the international communities – and each role varies depending upon the municipality they work within.

“Our main aim is to attract and retain internationals in our region. Therefore, we organize social and networking activities and we function as an information hub, so that we can provide an informa-

tion-flow throughout the entire region. The newcomer guides help to resolve practical issues locally and by working closely with the Jobcenter, Work Live Stay and Work in Denmark, we try to provide as much help as possible for job-seekers, too.” – says Karen.

She is working closely with the relocation guides from the 7 municipalities:

Marianne Witte in Billund; Malene Feddersen in Fredericia; Anita Tjørnelund in Haderslev; Jette Hilger in Kolding; Anne Marie Klausen in Middelfart; Hanna Kretzschmar in Vejen; Louise Nielsen in Vejle. Karen also keeps in close contact with Work Live Stay and spouse consultant, Brit Bagger Thorsø, who has a special focus on job-seeking spouses across the Triangle Region.

“We appreciate a lot that people from abroad consider relocating to one of our municipalities and we are aiming to make them feel at home as soon as possible. We cooperate with many volunteer organisations of the international communities, so that we can mutually support each other with ideas, resources and information. Their activities and initiatives are extremely important and a perfect complement to regional life.” – explains Karen.

CONTACT

If you want to learn more about the Triangle Region, visit our homepage www.trekantomraadet.com. To receive updates about happenings in the region, follow Trekantomraadet International Community on Facebook and leave a message there.

READ THE COMMING ARTICLES

We have created a series of articles which, week-by-week, will briefly introduce you to each of the municipalities and the newcomer guides personally. We hope that you will enjoy reading about them and the services they offer. We encourage you to ask them for help when needed.



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